

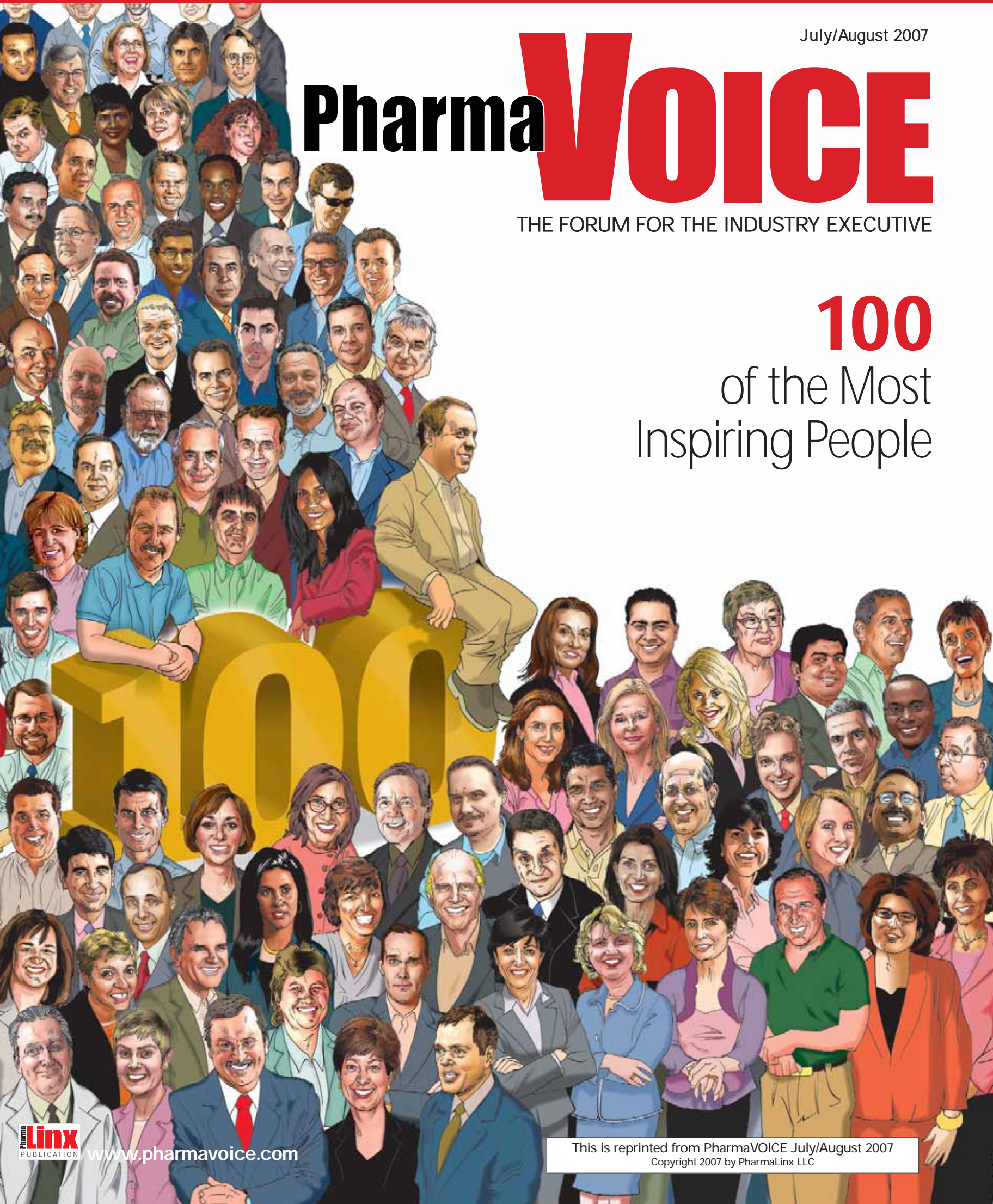
SPECIAL ISSUE

July/August 2007

PharmaVOICE

THE FORUM FOR THE INDUSTRY EXECUTIVE

100
of the Most
Inspiring People



THE RISK TAKERS

These entrepreneurs are redefining the life-sciences industry through innovative approaches to improving technologies, processes, services, and ultimately patient care.

Jean PATY, PH.D. CAPTURING WHAT MATTERS

CURRENT POSITIONS

Founder and Senior VP, Scientific, Quality and Regulatory Affairs, invivodata Inc. and Chief Scientist and Regulatory Advisor to PRO Consulting

PLACE OF BIRTH

Trinidad, West Indies

EDUCATION

B.Sc., Psychology, University of Toronto; M.S. and Ph.D., Clinical Psychology, University of Pittsburgh

ON HIS READING LIST

Paris 1919: Six Months That Changed the World by Margaret MacMillan

FAMILY

Wife Jennifer, three children: Nathaniel, 15, Avery, 12, and Erika, 5

PEOPLE WHO HAVE INSPIRED HIM

His wife, Jennifer; his parents, Ray and Gloria; and his long-time colleagues, cofounders, and mentors, Dr. Saul Shiffman and Doug Engfer, who have kept him grounded and pointed in the right direction

Being able to approach clinical-trial design both as a scientist and as an expert in regulatory affairs has allowed Jean Paty, Ph.D., to make significant inroads into capturing clinical-trial data.

These dual insights into patient behaviors and clinical-trial regulations enable him to develop solutions that best meet customers' specific needs. He cofounded invivodata on the belief that there is a right way to collect data from patients to ensure access to accurate information to evaluate drugs. And for the past 20 years, Dr. Paty has collaborated

with cofounder Dr. Saul Shiffman to develop real-time, real-world solutions to study the patient experience.

Dr. Paty's broad industry knowledge and commitment to the scientific principles underlying clinical trials inspire others to excel. He guides his colleagues with his passion, energy, and desire to achieve goals, while overseeing scientific, technical, and clinical operations, ensuring that solutions meet FDA and international data standards for the pharmaceutical industry.

Dr. Paty is most productive and fulfilled when working with others

who genuinely care and are interested in what they are doing, and he considers himself fortunate to have many such inspiring people around him, both within the company and among its clients.

Truly committed to the goal of enhanced patient data, Dr. Paty has published extensively on electronic patient reported outcomes (ePRO) regulations. He regards the release by the FDA of the Draft Guidance for Industry on Patient-Reported Outcomes (PRO) in February 2006 as a defining moment for the industry. His goal is to build on the draft and encourage industry momentum toward realizing the vision of ePRO as the default method of capturing data directly from patients.

Active in the industry, Dr. Paty sits on the steering committee for eClinical Forum. He is also a member of both DIA and a former member of its PRO SIAC committee.

Dr. Jean Paty's broad knowledge and commitment to the scientific principles underlying clinical trials inspire others to excel.



To access a FREE Podcast on this topic, featuring Dr. Jean Paty, go to pharmavoice.com/podcasts.